

## 2023-2024 District Goals

District: **201C1**  
Constitutional Area: **Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 78% of clubs in our district report service.**

### Action Plan

[2023 Service Action Plan May 23.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	40	25
2nd Quarter	0	0	35	20
3rd Quarter	0	0	45	35
4th Quarter	1	20	40	40

## FY New Clubs

1

## FY Charter Members

20

## FY New Members

160

## FY Retention Goal

120

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

60

## Action Plan

[District 201C1 GMA Strategic Plan - 2023-2024 V0.5 - 25May2023.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 35% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[2023 Leadership Action Plan May 23.docx](#)

# LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 2% and club participation in our district increases by 4%.**
- b. Our team will ensure that 3 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$750 to LCIF and I will ask 35 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[2023 LCIF Action Plan May 23.docx](#)

## CUSTOM GOALS

### Goal Statement

The BAM - Big Audacious Mission

To have 30,000 members by 2030 and 50,000 by 2050.

That each District grown by a minimum of 1 member growth per Club

### Action Plan

### Goal Statement

That the District will run 2 Food/Blanket drive in the 2023-2024 Lions years with a minimum of 20 Clubs participating.

That the District create 1 New District Project for Lions year 2023-2024 in support of Hunger

### Action Plan

[2023 Personal Goals Action Plan May 23.docx](#)